Press Release

No: 242 - PR/BHL/2024 Dhaka, November 09, 2024

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Thakurgaon

Bangladesh Honda Private Limited opened a new showroom in Thakurgaon Sadar, Thakurgaon on November 09, 2024 under the dealership of **Tasin Honda**. The showroom is new and will help the people of Thakurgaon Sadar area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **Tasin Honda** will be a very good support for customers in Thakurgaon Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

- 1. Ms. Soheli Rumana, Owner, Zihan Honda.
- 2. Mr. Shah Muhammad Ashequr Rahman, Chief Marketing Officer, Bangladesh Honda Private Limited.

Showroom Address:

Tasin Honda

Ms. Soheli Rumana 0367.01, BRTC BUS STAND, PANCHAGARH ROAD; Thakurgaon PS; Thakurgaon-5100; Bangladesh

Cell: 01919-665684

Email: tasinhonda@gmail.com

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Faithfully Yours

Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited